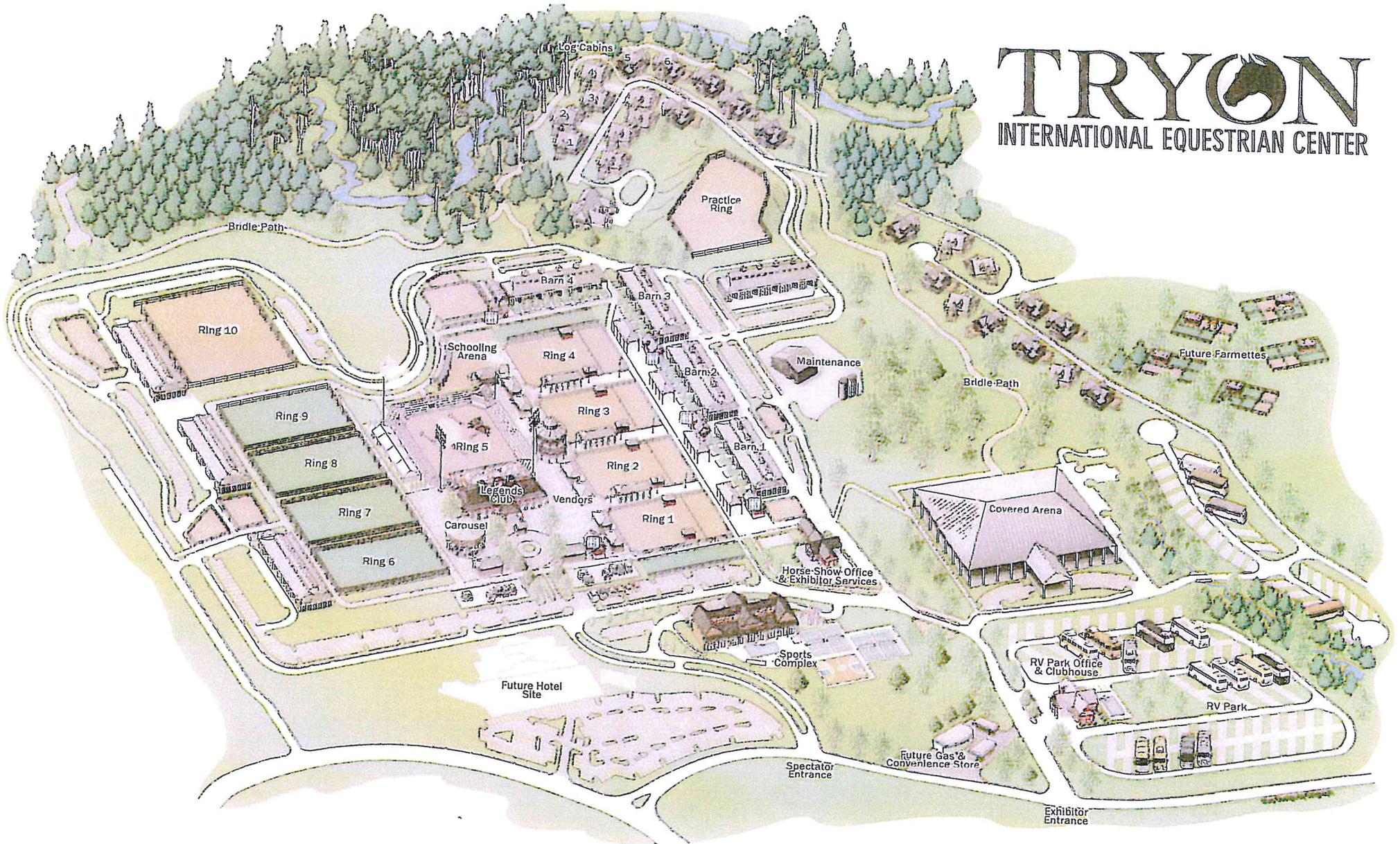


TRYON

INTERNATIONAL EQUESTRIAN CENTER

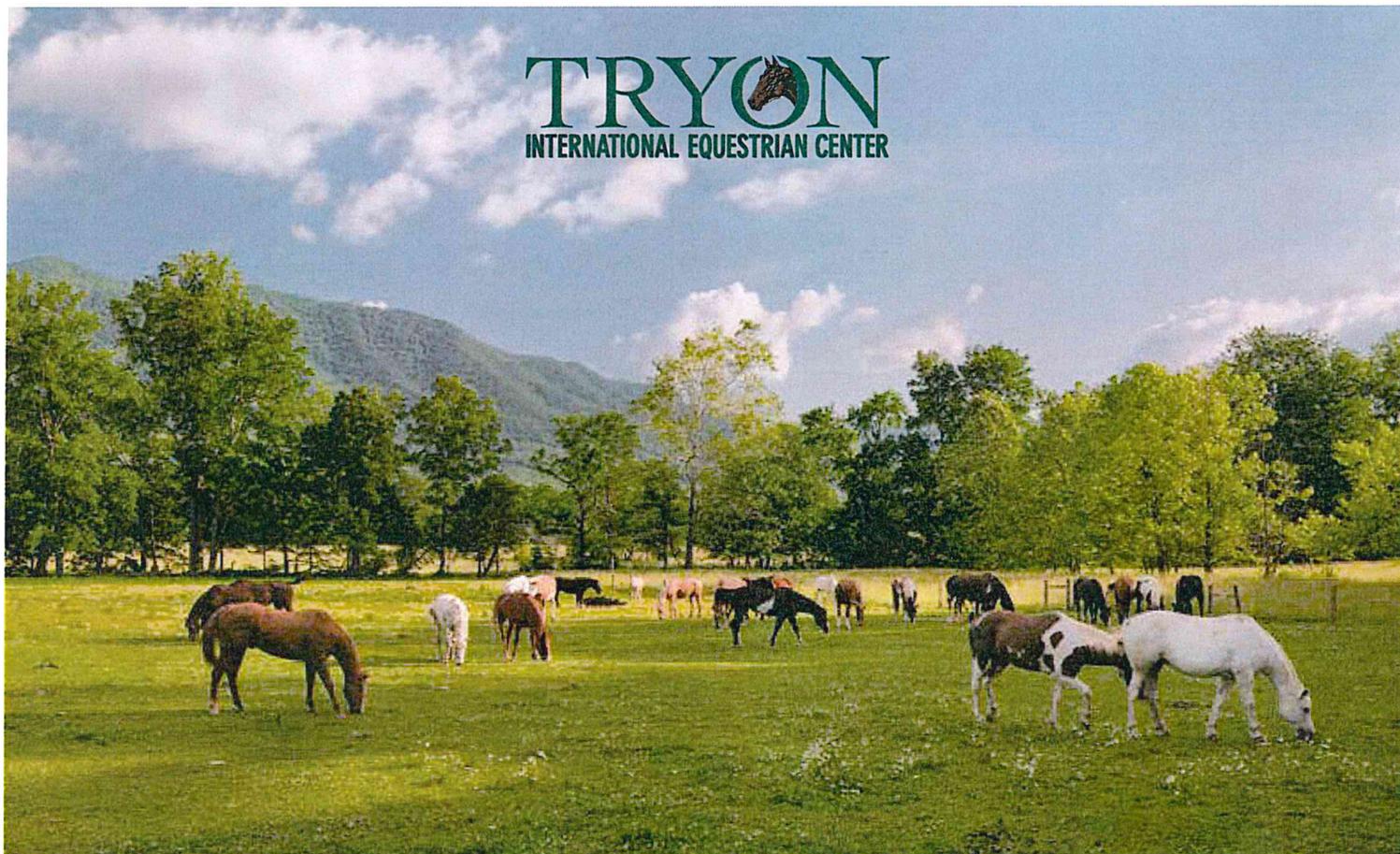


TRYON
RESORT



**THE MOST SIGNIFICANT, NEW EQUESTRIAN
LIFESTYLE DESTINATION IN THE WORLD**

TRYON
INTERNATIONAL EQUESTRIAN CENTER





TRYON RESORT is a 1,400-acre destination located in the rolling foothills of North Carolina's Blue Ridge Mountain Range. The most significant, new equestrian lifestyle destination in the world, it will offer exciting year-round activities and a variety of accommodation options. The resort currently features the Tryon International Equestrian Center, which hosts international-level equestrian competitions across numerous classes.



LOCATION

Tryon, North Carolina, is considered the equi-center of the United States, with a broad and deep history of equestrian culture and sport. The area enjoys four seasons of amazing weather, warmed in the winter and cooled in the summer by the unique weather phenomenon known as the "thermal belt." The resort is ideally located with convenient access to public and private airports:

- One hour west of Charlotte International Airport
- 30 minutes north of Greenville/Spartanburg International Airport
- 30 minutes southeast of Asheville Regional Airport
- 15 minutes from Rutherfordton private airport
- Planned on-site heliport to support commercial travel
- Directly located off Route-74 and minutes from I-26



TRYON INTERNATIONAL EQUESTRIAN CENTER

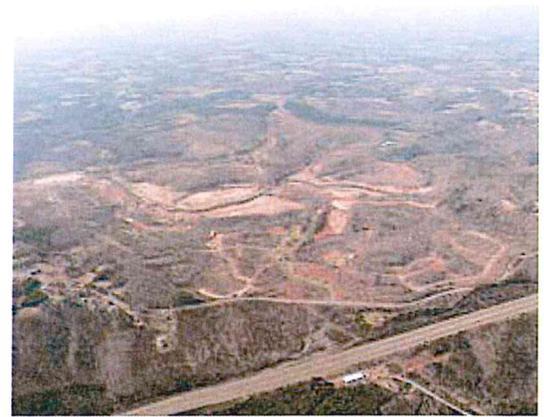
One of the premier equestrian facilities in the world, the Tryon International Equestrian Center features:

- Five riding arenas with world-class all-weather footing
- Elevated viewing platforms with climate-controlled shade structures, including shade structures for horses
- 500 permanent stables
- Wash stalls with hot/cold water
- Wi-Fi Internet Access
- Permanent restrooms
- Permanent locations for show vendors

Upcoming facilities:

- Tryon Sports Complex – featuring a health club, game room, sports bar, children’s playground, tennis courts, basketball court and large pool with private cabanas
- Open riding arenas, dedicated bridle paths, paved walking paths and physically separated motorized vehicle roads
- A sixth riding arena with world-class, all weather footing and stadium seating
- Four grass rings utilizing the latest in turf technology
- Regulation polo field
- Covered riding facility
- An additional 500 permanent stables

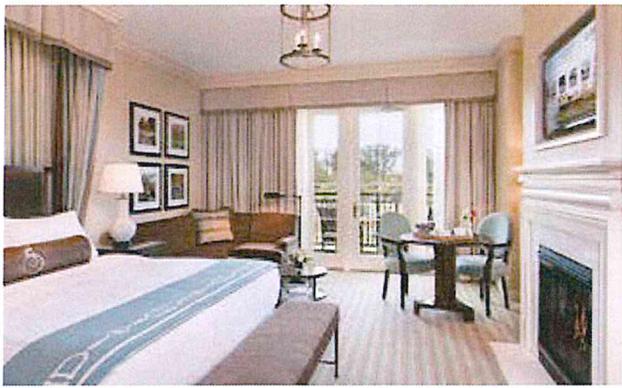




FUN FACTS

- 1.6 Million – amount of cubic yards of earth moved at the Equestrian Center
- 300,000 – amount in pounds of geotextile used for the arena footing
- 50,000 – amount in gallons of water holding tanks
- 20,000 – amount in tons of drainage rock used at the Equestrian Center
- 10,000 – amount in tons of sand used for footing
- 6.7 – length in miles of audio and fiber cable laid
- More than 500 jobs created to date





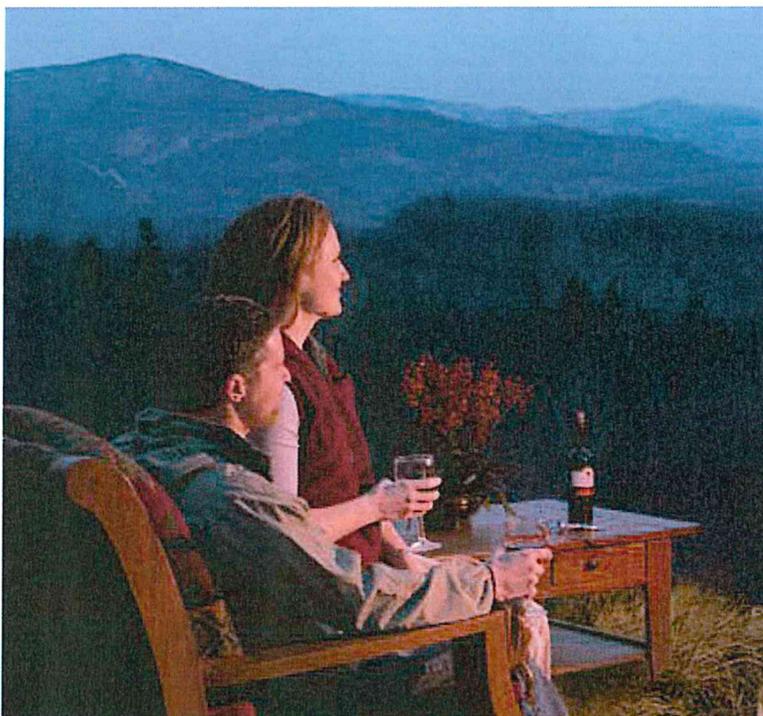
ACCOMMODATIONS

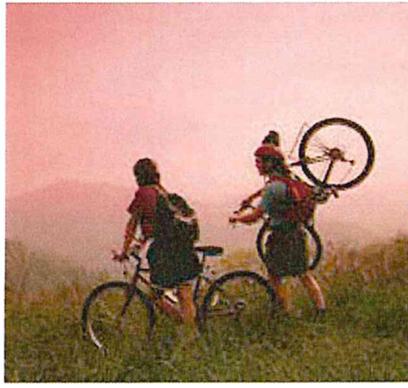
There are a variety of accommodation options available at Tryon Resort, including:

- Log Cabin Village: These 2,600-square-foot luxury cabins are individually heated and cooled and feature three bedrooms and three bathrooms. Completely furnished, they include a king size bed, two full beds, a daybed, a queen sleeper sofa, multiple flat panel TVs, Wi-Fi Internet access and a washer and dryer.
- Tryon RV Park: This popular option includes motorhome hooks ups for water, sewer, electric and cable TV, 30/50 amp service, Wi-Fi Internet access, a reception cabin with private bathrooms and shower facilities, grills and picnic tables. The RV Park is pet friendly.
- Luxury Rental Homes: These luxurious multi-bedroom, multi-level homes are located just minutes from the Equestrian Center behind a private security gate. They offer stunning views and a secluded experience.
- Additional luxury home sites are available for purchase.
- Hotel at Tryon Resort (Opening 2016): Built into the natural gradient of the land, and overlooking the mountain tops and showgrounds, the hotel will feature 150 spacious guestrooms and suites, a restaurant and bar with spectacular views, retail shops, market, indoor and outdoor heated pools, fitness center, hair and nails salon, beautiful event space for weddings and meetings and sweeping stone terraces.
- Resort & Spa (Opening 2017): The luxurious 200-room resort will be set atop a panoramic vista and offer spectacular dining and conference space. The resort will feature an expansive destination spa and fitness center with year-round wellness programming.



Both the Hotel and Resort & Spa will be managed by Salamander Hotels & Resorts, one of the leading luxury hotel management companies in the country.





RECREATIONAL ACTIVITIES

The resort and nearby area feature a variety of cultural and recreational experiences, including:

- On-site Arnold Palmer Signature Design Golf Course (Coming Soon)
- 3 Golf Courses within 20 minutes are available
- Nearby archery, fly fishing, mountain biking and climbing, white water rafting, sporting clays, tennis and ropes courses
- A multitude of horseback riding and hiking trails, including at FENCE, a 390-acre nature preserve
- Five recreational lakes within 25 miles, including the famed Lake Lure, for kayaking and other water sports
- Numerous hunting opportunities for outdoors enthusiasts
- Vibrant downtown arts and music scene of nearby Asheville, and many other charming villages
- Scenic drives on the Blue Ridge Parkway and the Pacolet River Scenic Byway
- Chimney Rock State Park
- Green River Gorge Zipline, America's steepest fastest zipline canopy tour

MEETINGS & EVENTS

Tryon Resort is the perfect place to hold corporate retreats, incentives and special events. There are numerous, unique spaces in which to hold a variety of indoor and outdoor events, including:

- A 5,000-square-foot entertainment pavilion at the Hotel at Tryon Resort (Opening 2016) with panoramic views of the countryside
- 5,000 square foot Grand Ballroom and breakout meeting space
- Spacious hospitality suites
- A restaurant and bar with spectacular views
- Beautiful and sweeping stone terraces



TRYON
RESORT

TryonResort.com | TryonHorseShows.com

TRYON
INTERNATIONAL EQUESTRIAN CENTER