



2024 HOT NIGHTS COOL RIDES VENDOR APPLICATION

- Please keep a copy of this application for your records -

Date of Event: Saturday, August 17, 2024

Hours of Operation: 9AM-7PM

Location: Pavilion on Park Square (POPS)
152 Park Square
Forest City, NC 28043

Application Deadline: Friday, July 19, 2024

The Forest City Merchants Association and the Town of Forest City present the 32nd annual Hot Nights Cool Rides Car Show! The weekend kicks off with a free cruise-in and concert on Friday, August 16 beginning at 6PM. Cruise-in cars are displayed at the Rutherford County Farmers Market while the concert is held inside POPS.

On Saturday, August 17, the Hot Nights Cool Rides Car Show will be held on historic Main Street from 9AM-8PM. Take a stroll through the hundreds of cars parked down Main Street, visit our local shops and boutiques, grab a bite from our restaurants or food trucks, and stop by POPS! The Forest City Merchants Association and the Town of Forest City are excited to introduce the all-new Pit Road Vendor Alley filled with local vendors at POPS from 9AM-7PM.

Admission is free to the public. Vendors for the Pit Road Vendor Alley will set up inside POPS. There is a \$50.00 fee for vendors to participate.

For questions or additional information, please contact:

Arianna Edwards (Town of Forest City): 828-245-0365

Amy Bridges (Town of Forest City/ Forest City Merchants Association): 828-447-1730

Melissa Cantrell (Forest City Merchants Association): 828-203-2815 / 828-429-4128

Requirements:

- Signed and completed application to Arianna Edwards or Melissa Cantrell
- \$50 vendor fee (check or money order made out to **Forest City Merchants Association**)

Vendor fee and completed applications can be returned to:

Arianna Edwards
Town of Forest City c/o Arianna Edwards
PO Box 728
Forest City, NC 28043
ariannaedwards@townofforestcity.com

Melissa Cantrell
United Bank
142 N. Watkins Dr
Forest City, NC 28043
melissa.cantrell@bankwithunited.com



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Important Dates:

- July 19, 2024 - Application deadline
- August 9, 2024 - Map and booth assignment e-mailed
- August 17, 2024 - Hot Nights Cool Rides
 - Set-up begins at 7AM
 - Set-up concluded by 8:30AM
 - Pit Road Vendor Alley - 9AM-7PM

Guidelines:

- All vendors and their associates are responsible for following the guidelines.
- No vehicles are allowed on the pavers or inside the park at any point. Please let Arianna know in advance if you will need assistance loading/unloading.
- Booth spaces are 10' x 10' - location is determined by the Hot Nights Cool Rides Committee.
- Vendors accepted for participation in the show must be in attendance during the event.
- Vendors must supply their own tent, tables, chairs, display materials, etc. **Electricity is not provided.**
- No generators or loud sound systems are allowed.
- Vendors must stay open to the public until 7PM.
- The festival is held outdoors, rain or shine.
- Bring plenty of business cards and promotional materials.
- Keep your exhibit open for access by visitors by carefully positioning potential barriers such as tables and displays.
- It is never too early to start planning for this event. The day will sneak up on you if you are not careful! Try to make the display colorful and exciting and have fun with the theme.
- Your signature on the Application Form constitutes an agreement to be bound by the stated policies.



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Organization Name: _____
(as you would like it to appear on Hot Nights Cool Rides' marketing materials)

Contact Name: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Daytime Phone #: _____ **Nighttime Phone #:** _____

Email: _____ **Website:** _____

If you have a Facebook page, list its name: _____

Please briefly describe your organization: _____

Please briefly describe your booth: _____

Names of Event Workers: _____

I acknowledge that, if accepted:

- I will comply with all the 2024 HNCR Vendor Alley Guidelines outlined in this application packet.
- All decisions of the HNCR Committee are final and are made in accordance with the overall objectives of the event.
- My signed application constitutes a contractual obligation to follow all the rules and guidelines set forth within this document and is a commitment to participate if accepted.
- The Forest City Merchants Association and the Town of Forest City are responsible for making final decisions regarding HNCR and I agree to abide by its decisions.
- I release the Forest City Merchants Association, the Town of Forest City, staff, and volunteers from any responsibility for damage, loss, theft, or injury.
- Violation of rules and guidelines prior to or during the event will result in loss of booth space.
- I accept responsibility for any associates that may assist me at the event.

Name Signature Date

Town Employee Name Signature Date